FOR IMMEDIATE RELEASE  April 9, 2007 - Holly Johnson Gallery in Dallas is pleased to announce the opening of William Betts: Array, a selection of 12 new works inspired by Moiré patterning. In his second exhibition with the gallery, the artist continues to explore a painting's potential by converging technology and photography – a process allowing for a high level of detail and precision. A reception for the artist will be held on Friday, May 11, from 6:00 to 8:00 p.m. The exhibition continues through June 16, 2007.

The new paintings appear much like the fibers in moiré silk fabric and/or images drawn on a computer screen that are printed with an unconventional resolution. The optical effect is created by using a minimal palette of overlapping grids and lines. The patterns are difficult to predict, because they result from a complex combination of parameters, including the size of the image, resolution of the image and resolution of the output device.

William Betts was born and raised in New York City. In 1991 he graduated from Arizona State University Cum Laude with a Bachelor of Arts degree. The artist is included in the current Austin Texas Biennial 2007 and is only one of three artists selected for the second time. His work has also been included in Houston Painting at Blue Star in San Antonio Texas. The exhibition was curated by Christopher French and Terrie Sultan from Houston. Other exhibitions including his work this past year have been; Texas Paint Part II: Abstraction at the Arlington Museum of Art; Watch it! When Art and TV Meet at SUNY Stonybrook, New York; SUPERvision: Responding to the rise of Surveillance Technology at the University of Wisconsin Eau Claire; and FabAb: New Abstraction at the Salt Lake Art Center. In 2006 Neal Benezra, Juror and Curator, chose Betts work over one thousand others as the winner of the Biennial Southwest at the Albuquerque Museum.

William Betts has recently exhibited in solo shows in Houston, Vancouver, Albuquerque, Chicago, New York, Boston and Denver. Recent articles on his work include reviews in San Antonio Express, Artlies, Glasstire, Houston Chronicle, Houston Press, Albuquerque Tribune, Chicago Tribune and Chicago Reader. The artist and his wife currently live and work in Houston, Texas.

Holly Johnson Gallery is located at 1411 Dragon Street in Dallas, Texas 75207. Gallery hours are 10 am to 5 pm, Tuesday through Saturday. The gallery is a member of CADD – Contemporary Art Dealers of Dallas. For further information call 214-369-0169, or email info@hollyjohnsongallery.com, or visit the gallery website at www.hollyjohnsongallery.com.